

LEWIS BRICE BIO

There is a grit that seems to seep from every note Lewis Brice sings.

“I've always been a big believer in just keeping my head down and just grinding until you make it,” says the vocal powerhouse that has made a career out of a sound found squarely at the intersection of country, southern rock and R&B. “What's supposed to happen is going to happen. And at this moment, it seems like *everything* is starting to happen.”

Raised with a long list of morals in the town of Sumter, South Carolina, Brice was a ‘good little kid’ who loved to hunt, fish and sing gospel in the halls of the church he and his family attended. He also loved Linda Ronstadt, just like his mama who always had her music in the cassette player.

“As a kid, I could sing as high as she could. (Ronstadt)” Laughs Brice at the mere memory of his younger days, days which were spent initially dreaming of becoming a chiropractor. But soon, Brice found himself on a different path which led him to Nashville, Music City USA.

Soon Brice was playing in a band called, L.B. and Oak Leaf and bartending at 12th & Porter in Nashville. “I learned 25 cover songs,” Brice remembers of those rather sweet days. “Twenty-five songs could get me through a three-hour set. (Laughs.) I don't think I've ever learned any other cover songs since then.”

Instead of the “Broadway scene” Brice cut his teeth in making trips to Key West, FL where he could play his original music and people would stop and listen. There he learned how to read and work a crowd while honing his craft as a performer.

Brice started making substantial waves in the industry with 2010’s “Ordinary Girl.” He competed on CMT’s *Can You Duet?* snagging a top ten spot after beating thousands of his fellow music-makers. He took the lead role in brother, Lee Brice’s “I Drive Your Truck” music video and took home a British CMA Award for “International Song of the Year” for his

heartfelt song “Blessed.” With more outstanding original tracks such as, “It’s You (I’ve Been Looking for)” “Summertime Vibes,” Messin with my mind” and “Call Me Yours,” Brice has surpassed over Fifty Million streams across the digital platforms.

He has received accolades from the likes of *Rolling Stone* and *Billboard* and has shared the stage with acts like Luke Bryan, Dierks Bently, Hank Williams Jr. Gary Allan and Lee Brice just to name a few.

Today, Brice finds himself with a fresh publishing deal with Double Down/PIA and a highly anticipated ten-track album that will deliver his fans his most impressive music yet.

“Sometimes, you have to take some different routes to get where you were always meant to go,” Brice explains. “But if it’s your passion, I think you can find the sun on the other side of the rain.”

Indeed, it’s *his* life’s trip that is chronicled on Brice’s new album, which documents late nights of hard work and just what the love of a good woman can do. “She made it hard for me to write a sad song,” Brice says quietly of his wife, Denelle.

But make no mistake – Brice is nowhere close to tying a shiny bow on life just yet. “I can still write songs about broken hearts and promises...because *I’ve been there*. But I’ve also got a lot of life experiences to share, both good and bad.”

With Lewis Brice, the glass is always half full. As in his song inspired by Matthew McConaughey’s quote, “Let me tell you this, the older you do get, the more rules they’re gonna try to get you to follow. You just gotta keep livin man, L.I.V.IN.